



Technical Advisory  
Committee Meeting No. 1.  
March 25, 2010

# CLARKDALE

## TRANSPORTATION STUDY

ADOT | TASK ASSIGNMENT MPD 15-10

ENTERING  
**CLARKDALE**

Elevation 3545  
Founded 1912



CLARKDALE  
FOUNDED 1912



## Agenda

- Introductions
- PARA Program
- TAC Roles and Responsibilities
- Key Outcomes
- Work Plan Overview
- Current Activities
- Stakeholder Round Table
- Next Steps





## Introductions

- ADOT Project Manager
  - Dianne Kresich
- Clarkdale Project Manager
  - Steve Burroughs
- Consultant Team
  - Brent Crowther, Kimley-Horn
  - Sandy Weir, Kimley-Horn
  - Amy Rosar, KDA Creative





## Planning Assistance for Rural Areas (PARA)

- Sponsored by ADOT Multimodal Planning Division
- Provides federal funds to non-metropolitan communities outside of Transportation Management Areas (TMAs) for transportation planning activities





## Technical Advisory Committee (TAC)

- ADOT CCP, Multimodal Planning, Prescott District
- Arizona State Parks
- Clarkdale Fire District
- Clarkdale Police Department
- Cottonwood Area Transit (CAT)
- Northern Arizona Council of Governments
- National Park Service
- Clarkdale-Jerome Elementary School District
- Town of Clarkdale Public Works, Community Development, Fire
- City of Cottonwood
- US Forest Service
- Yavapai-Apache Tribe
- Yavapai County





## TAC Roles and Responsibilities

- Attend TAC meetings (approx. every 3 months)
- Report progress to management and elected officials
- Review and provide timely comments on project documents
- Assist in issue identification and resolution
- Be an active participant in the study





## Project Work Plan

- Task 1: Work Plan
- Task 2: Current Conditions
- Task 3: Future Conditions
- Task 4: Public Involvement Meeting No. 1
- Task 5: Plan for Improvements
- Task 6: Public Involvement Meeting No. 2
- Task 7: Final Report

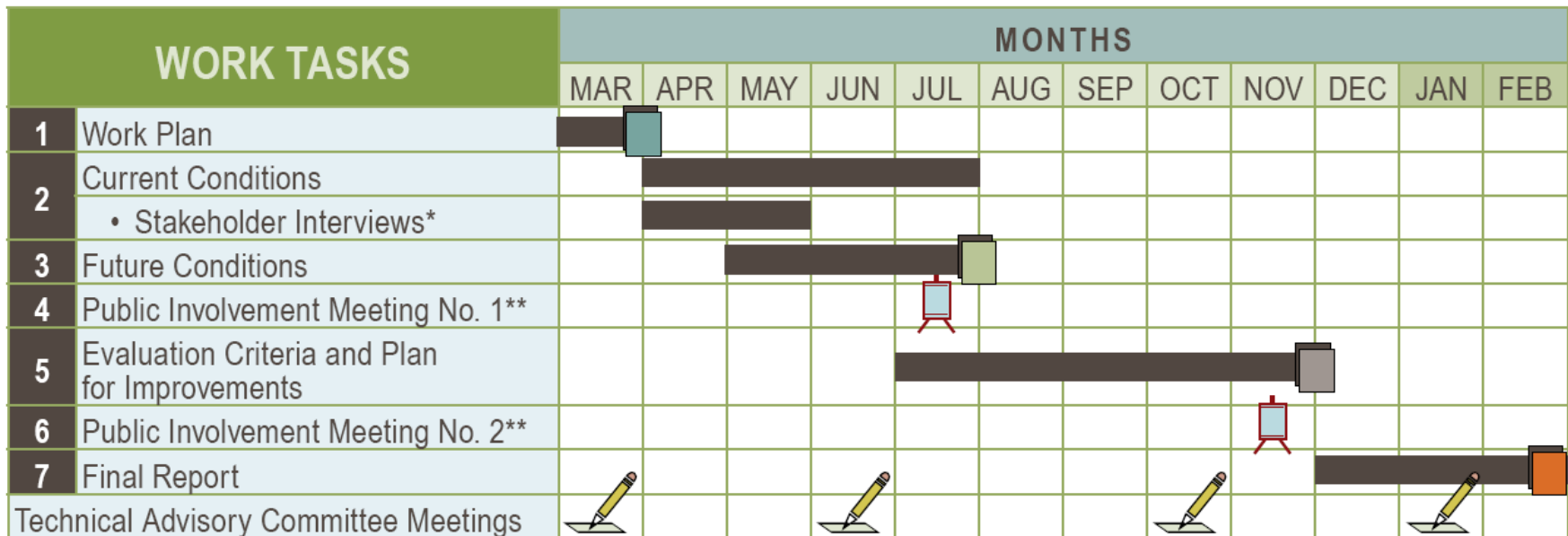




## Anticipated Outcomes

- Develop prioritized plan of improvements for 5-, 10-, and 20-year planning horizons
- Incorporate tools to assist the Town to plan for future growth
  - Traffic impact analysis guidelines and criteria
  - Major streets and routes map
  - Standards for acceptance of private streets into the Town system





**KEY**



Project Work Plan



Working Paper #1



Working Paper #2



Final Report



Public Involvement Meeting



Committee Meeting

\*One on one stakeholder interviews with Town of Clarkdale and other agencies, including natural resource and land management agencies.

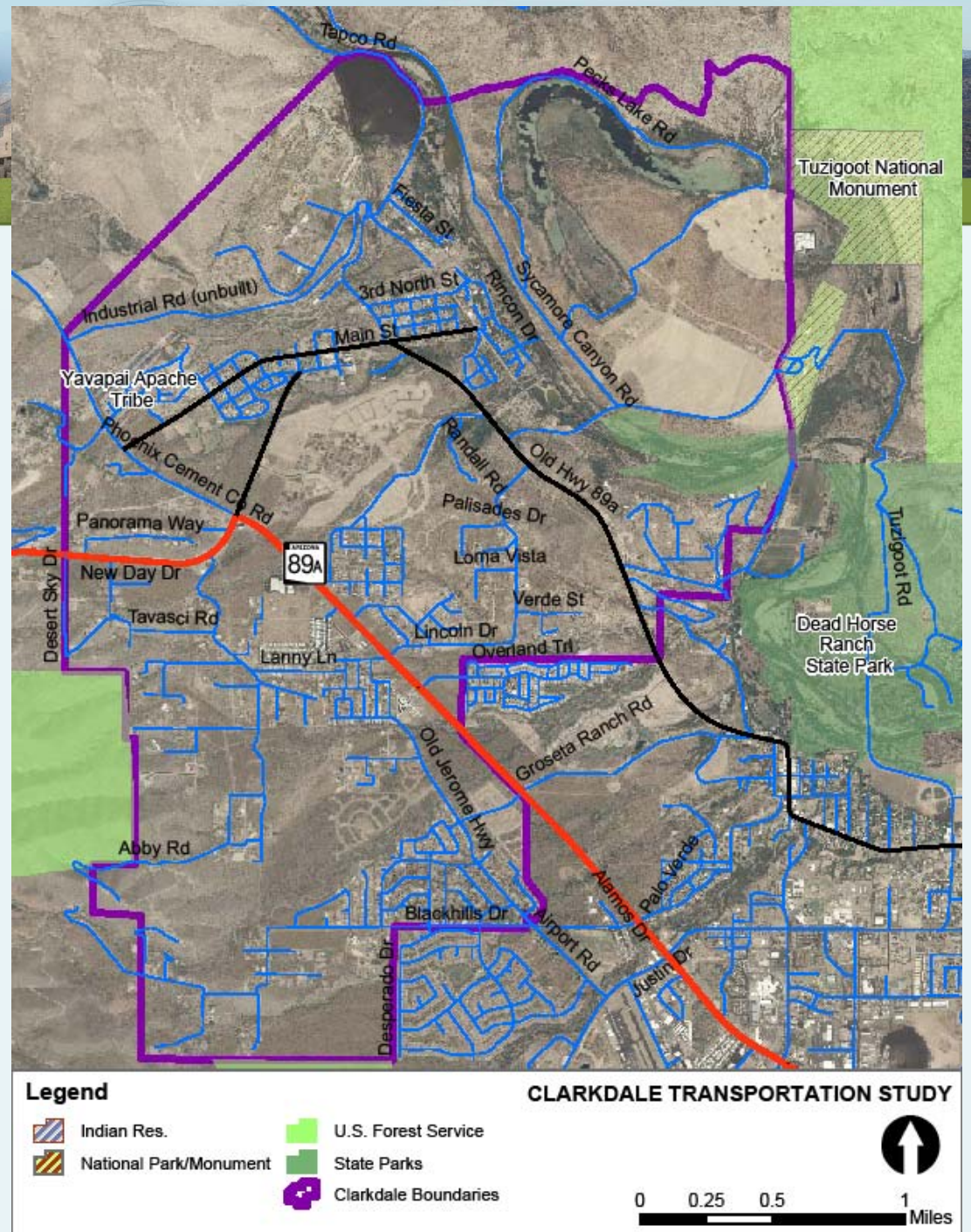
\*\* Schedule for Public Open Houses will be determined in collaboration with the assigned Public Involvement Consortium.





## Study Area

- Incorporated Town of Clarkdale limits
- Influence of neighboring communities and regional context considered





## Project Objectives

- Analyze infrastructure needs for:
  - Mountain Gate (approx. 1/3 built)
  - Highlands (in-progress)
  - Clarkdale Metals
  - Salt River Materials
  - Yavapai College, Verde Valley Campus



## Project Objectives

- Consider need for new connections to accommodate industrial traffic flow
  - Connections to SR 89A via Industrial Road (unbuilt)
  - Future regional connections to SR 89 on the west or a loop to SR 89A on the east



## Project Objectives

- Identify multimodal transportation system needs
  - Work with Clarkdale Transit Committee to plan for continued Cottonwood Area Transit services
  - Identify pedestrian and bicycle needs



## Project Objectives

- Develop prioritized plan of improvements for 5-, 10-, and 20-year planning horizons
- Incorporate tools to assist the Town to plan for future growth
  - Traffic impact analysis guidelines and criteria
  - Major streets and routes map
  - Standards for acceptance of private streets into the Town system





## Current and Future Conditions

- Stakeholder meetings
  - Town of Clarkdale Public Works, Community Development, Police, and Fire
  - Schools
  - Neighboring towns and regional interests
  - ADOT
  - Natural resource and land management agencies



## Current and Future Conditions

- Verde Valley Multimodal Transportation Study
- Land use, employment centers, socioeconomic
- Targeted review of infrastructure needs for
  - Mountain Gate
  - Highlands (in-progress)
  - Clarkdale Metals
  - Salt River Materials
  - Yavapai College, Verde Valley Campus



## Current and Future Conditions

- Roadway functional classification
- Traffic volumes
- Crash data
- Multimodal conditions
  - Transit service and ridership
  - Bicycle and pedestrian accommodations



## Plan for Improvements

- Specific projects that are needed for 5-, 10-, and 20-year planning horizons (2015, 2020, 2030)
- Planning level cost estimates
- Project prioritization



## Public Involvement Plan: Goals

- Educate the public and stakeholders about the study
- Provide opportunities for community input
- Create a process for building consent in support of the study recommendations



## Public Involvement Plan: Meetings

- Public Meetings are scheduled for:
  - July 2010
  - November 2010
- Each meeting will be held at the Clarkdale Memorial Men's Lounge
- Project team members will give brief presentations followed by a question and answer sessions



## Public Involvement Plan: Notification

- Place newspaper ads in the Verde Valley Independent
- Include notifications in residential water bills
- Create earned media opportunities
- Post notifications on local websites
- Distribute posters throughout community
- Distribute email notifications to an established distribution list of approximately 600 individuals



## Public Involvement Plan: Documentation

- Public Involvement summaries will be prepared for inclusion in overall study documentation
  - Publicity efforts
  - Public meetings
  - Input received throughout study





## Current Activities

- Current and Future Conditions
  - Collect plans, studies, development information (site plans, available traffic analyses, etc.)
  - Traffic count data
  - Crash data
  - Transit information and data



## Stakeholder Round Table

- What are your primary interests in the project?
- Any other questions or comments?



## Next Steps

- Work Plan Comments
  - Please submit comments to [brent.crowther@kimley-horn.com](mailto:brent.crowther@kimley-horn.com) AND [dkresich@azdot.gov](mailto:dkresich@azdot.gov)
- Conduct Stakeholder Interviews
- Draft Working Paper No. 1 – Current and Future Conditions