



CLARKDALE

TRANSPORTATION STUDY | ADOT | TASK ASSIGNMENT MPD 15-10



**Town of Clarkdale Area Transportation Study
MPD Task Assignment 15-10
PG TD0440
Contract # TO8-49-U0001**

TECHNICAL ADVISORY COMMITTEE MEETING NO. 1

DATE: THURSDAY, MARCH 25, 2010
TIME: 10:00 AM
LOCATION: CLARKDALE MEMORIAL CLUBHOUSE
MEN'S LOUNGE
19 NORTH NINTH STREET
CLARKDALE, ARIZONA

ATTENDANCE

TECHNICAL ADVISORY COMMITTEE

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| § Dianne Kresich, <i>ADOT Multimodal Planning</i> | § Max Castillo, Arizona State Parks |
| § Bill Pederson, <i>ADOT Communication and Community Partnerships</i> | § Kathy Davis, U.S. National Parks Service |
| § Randy Blake, <i>ADOT Prescott District</i> | § Sally Hess-Samuelson, U. S. National Forest Service |
| § Gordon Taylor, <i>Arizona State Land Department</i> | § Shirley Scott, Cottonwood Area Transit |
| § Steve Burroughs, <i>Town of Clarkdale</i> | |
| § Sherry Bailey, <i>Town of Clarkdale</i> | |
| § Joe Moore, <i>Clarkdale Fire District</i> | |
| § Kathleen Fleenor, <i>Clarkdale-Jerome Elementary School District</i> | |
| § Chris Fetzer, <i>Northern Arizona Council of Governments</i> | |
| § Chris Bridges, <i>Yavapai County</i> | |
| § Morgan Scott, <i>Town of Cottonwood</i> | |

CONSULTANT TEAM ATTENDANCE

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| § Brent Crowther, <i>Kimley-Horn and Associates, Inc.</i> |
| § Sandy Weir, <i>Kimley-Horn and Associates, Inc.</i> |
| § Amy Rosar, <i>KDA Creative, Inc.</i> |

1) Introductions

FOR MORE INFORMATION CONTACT:

DIANNE KRESICH, ADOT PROJECT MANAGER, (602) 712-3134

STEVE BURROUGHS, TOWN OF CLARKDALE LEAD CONTACT (928) 639-2550

BRENT CROWTHER, KIMLEY-HORN AND ASSOCIATES, INC., (520) 352-8632



Dianne Kresich welcomed all to the meeting, and asked each attendee introduced themselves. Dianne introduced the TAC meeting agenda. Agenda items include:

- § Introductions
- § PARA Program
- § TAC Roles and Responsibilities
- § Key Outcomes
- § Work Plan Overview
- § Current Activities
- § Stakeholder Round Table
- § Next Steps

2) PARA Program Overview

Dianne explained the purpose of the PARA Program. The PARA program provides funds to non-metropolitan communities outside of Transportation Management Areas (TMAs) for transportation planning activities.

3) Technical Advisory Committee (TAC) Roles and Responsibilities

Dianne introduced the agencies that are represented on the Technical Advisory Committee. The role of TAC members is to attend TAC meetings (approx. every 3 months); report study progress to their peers, management, and elected officials; review project documents; provide input to the study team on study issues; actively participate in the study.

4) Project Work Plan and Public Participation Plan

Work Plan

Brent Crowther described the project objectives, and the tasks that will be completed in the project. The project consists of seven work tasks:

- § Task 1: Work Plan
- § Task 2: Current Conditions
- § Task 3: Future Conditions
- § Task 4: Public Involvement Meeting No. 1
- § Task 5: Plan for Improvements
- § Task 6: Public Involvement Meeting No. 2
- § Task 7: Final Report

The Work Plan will be posted at: http://www.azdot.gov/mpd/systems_planning/clarkdale.asp.

The project is anticipated to be completed in a 12-month period.

The study area includes the incorporated limits of the Town of Clarkdale. However, the influence of neighboring jurisdictions and the regional context will be considered.



Project Objectives

Brent Crowther described five key project objectives that will lead to successful completion of the Clarkdale Area Transportation Study. These include:

- § (1) Analyze infrastructure needs for in-progress developments and industrial areas/employment centers: Mountain Gate Highlands, Clarkdale Metals, Salt River Materials, Yavapai College, Verde Valley Campus
- § (2) Consider need for new connections to accommodate industrial traffic flow, including connections to SR 89A via Industrial Road, and future regional connections to SR 89 on the west or a loop to SR 89A on the east
- § (3) Identify multimodal transportation system needs: work with Clarkdale Transit Committee to plan for continued Cottonwood Area Transit services; identify pedestrian and bicycle needs
- § (4) Develop prioritized plan of improvements for 5-, 10-, and 20-year planning horizons
- § (5) Incorporate tools to assist the Town to plan for future growth: traffic impact analysis guidelines and criteria; major streets and routes map, standards for acceptance of private streets into the Town system

Brent Crowther provided an overview of current project activities, which are primarily associated with data collection, solicitation of stakeholder input, and documentation of current and future activities.

Brent stated that the Clarkdale Transportation Study will build upon the findings and recommendations of the Verde Valley Multimodal Transportation Study (VVMTS). Sandy Weir subsequently provided an overview and described key findings from the 2009 Verde Valley Multimodal Transportation Study that are applicable to the Clarkdale Transportation Study. The VVMTS:

- § Modeled travel demand in 2007, 2015, and 2030. The modeled roadway network included arterials SR 89A and Old SR 89A in Clarkdale. The VVMTS included very accurate data on houses and jobs in nine areas
- § Analyzed proposed activities (Clarkdale Metals, etc.)
- § Assessed transit, rail, and trails
- § Did not recommend collector loop: Cement Plant Road to SR 89A (one mile east of Mingus)

Public Involvement Plan

Amy Rosar described the Public Involvement Plan. Goals of public involvement activities are:

- § Educate the public and stakeholders about the study
- § Provide opportunities for community input
- § Create a process for building consent in support of the study recommendations



Advertising for the public meetings will be achieved through:

- § Newspaper ads in the Verde Valley Independent
- § Notifications in residential water bills
- § Earned media opportunities
- § Notifications on local websites
- § Posters distributed throughout community
- § Email notifications to an established distribution list of about 600 individuals

Two public open house meetings are planned (tentatively planned for July and November). Public involvement summaries will be prepared that documents the results and input received at each public open house.

5) Current Activities

Current data collection activities were discussed. The study team is compiling data and information with respect to:

- § Plans, studies, development information (site plans, available traffic analyses, etc.)
- § Traffic count data
- § Crash data
- § Transit information and data

A Data Collection Checklist summary will be prepared and distributed.

6) Stakeholder Round Table Discussion

Each TAC member was provided the opportunity to comment on the study. They were asked to share their perspectives for three questions:

- § (1) Do you agree with the project objectives?
- § (2) What are your primary interests in the project?
- § (3) Any other questions or comments?

Note: several TAC members who were interviewed as stakeholders on March 25 gave general comments during the TAC meeting and more details during their stakeholder interviews.

A summary of responses is provided below.

a) *Do you agree with the project objectives?*

All present indicated that they agree with the objectives. An additional comment was that Clarkdale tends to be a proactive town.

b) *What are your primary interests in the project?*

- § Sherry Bailey, Town of Clarkdale:



- The General Plan update (on-going by Town of Clarkdale) provides a good opportunity to coordinate these studies.
 - As part of the General Plan update, focus group meetings on traffic/circulation were conducted. Summaries of the focus group meetings are available and will assist in issue identification.
 - The plan should provide assistance in linking land use and transportation planning.
 - The Plan should identify needs associated with the Clarkdale Sustainability Park. Transportation issues associated with this facility have been raised at multiple meetings, and particularly how to transportation people and products in and out of the Park.
 - The Clarkdale Metals site is the most constrained from an access perspective.
- § Steve Burroughs (Town Lead Contact), Town of Clarkdale: The Plan's content will be justification for future funding, for use in grant applications, etc.
- § Kathleen Fleenor, Clarkdale-Jerome Elementary School District: Safety of school children walking and riding to school, especially during pick-up and drop-off times.
- § Chris Fetzer, NACOG:
- The Final Report will contain information on Clarkdale's needs and goals that will be used to seek funding for projects.
 - New functional classification routes are available from Steve Burroughs.
- § Joe Moore, Clarkdale Fire District: Access for fire vehicles to achieve fast response times. Coordinate this study with plans for a new fire station (6 to 7 years out) at the southwest intersection of SR 89A/Cement Plant Road.
- § Kathy Davis, U.S. National Parks:
- The transportation plan's impacts on natural resources. Tuzigoot receives 120,000 to 150,000 visitors per year, so at 2.5 per vehicle that is 48,000 to 60,000 vehicles per year.
 - The Tuzigoot Bridge is old and not suited to the traffic that a Sustainability Park would bring.
 - The Old Tuzigoot Road goes through a marsh that resulted from beaver activity so the road is not passable to cars anymore.
- § Max Castillo, Arizona State Parks:
- Trails and their connectivity (in some cases, intermodal). An old rail line has "rails to trails" potential but is not in that program yet.
 - Impacts of runoff and invasive species on the Verde River.
 - Obtain the Verde Valley Open Space Plan. It has much about bicycles; Randy Victory from the Verde Valley cyclist coalition could be a stakeholder for this plan. Some groups want bikes on highways, some off highways. The Nature Conservancy should be a stakeholder.
- § Morgan Scott. City of Cottonwood:



- There should be a sidewalks on new portions of SR 89A. City of Cottonwood would support Clarkdale in this effort.
 - The West Loop is partially complete and one landowner gave land for a further extension.
 - Correct Groseta Ranch Road on the maps; part of it is not built.
 - In the Pecks Lake Road area, there is a new project to preserve and stabilize the old Clark Mansion.
- § Gordon Taylor Arizona State Land Department: ASLD benefits from any information about the region around its lands, and a large State Trust parcel near SR 89A and Cornville Road is near the Town. ASLD/Gordon Taylor will continue to review project documents.
- § Bill Pederson, ADOT: ADOT will do public relations for the project, including a web page which is now active for the study, and will announce each open house.
- § Randy Blake ADOT:
- The perception of the types and magnitude of safety problems on SR 89A between Clarkdale and Jerome often does not match the reality. The performance of the new roundabouts is important to this study and of course should be included in some way; on the other hand, note that typically at least 3 years of data is used to make a conclusive study of the performance of a new major project.
 - In the region, ADOT is currently designing a passing lane southbound from Camp Verde on I-17 ascending “Copper Canyon.” The Verde River Watershed group would be another good contact for this study. Candace Gallagher, new town manager in Jerome could be a good contact.
- § Yavapai County, Chris Bridges. The County has a regional interest in the plans of the Salt River Materials Group and Clarkdale Metals.
- § Shirley Scott, Clarkdale Area Transit:
- She is pleased that transit was invited, as that often doesn’t happen early in a study.
 - Primary concern with transit is funding. A grant was obtained for a park and ride that will be a CAT lot for Town commuters to park and take CAT to the transfer station for Verde Links. CAT wishes to work with the Town so that Lisa Street and Centreville Road will have geometry and conditions that work for buses.
 - Town of Jerome should be invited as a TAC member or stakeholder.
- § Sally Hess-Samuelson, U.S Forest Service-Prescott:
- USFS is interested in (1) retaining the wild character of forest lands, especially where they are surrounded by development; (2) trail safety; (3) visual attractiveness.
 - She made a suggestion that Chris Coder, Yavapai Apache Tribe, could be invited to participate.

7) Next Steps



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The next steps in the project are to conduct stakeholder interviews, and to compile information and data into Working Paper No.1 – Current and Future Conditions. The next TAC meeting (TAC 2) is tentatively planned for June 2010.