



**Arizona Department of Transportation
Apache Junction
Comprehensive Transportation Study**

Public Involvement Plan
August 2010



Project Description

The Arizona Department of Transportation (ADOT) Multimodal Planning Division (MPD) and Communication and Community Partnerships Division (CCP) are collaboratively working with the City of Apache Junction to conduct a transportation study funded by the Planning Assistance for Rural Areas (PARA) program. The study will identify and address current and future transportation needs of the City of Apache Junction. An emphasis will be placed on the southern portion of the City where anticipated growth will occur while ensuring that the existing infrastructure will withstand the growth impact. The study will include short-, mid-, and long-range multimodal transportation improvements to serve motorists, pedestrians and bicyclists.

Public Involvement Goal

The goal of public involvement is to educate stakeholders and the public about the study's goals and objectives, provide opportunities for community input, and create a process for building consent in support of the study recommendations.

Public Meetings

Two public meetings will be held at a location to be determined. The first public meeting to present current conditions and future needs will be scheduled in February 2011, and the second to present transportation improvement alternatives will be scheduled in May 2011.

Notification

Newspaper advertisements will be placed two weeks prior to each public meeting in the Apache Junction News and the Apache Junction Independent. Both are local publications distributed throughout the city on a weekly basis.

Website notifications will be posted two weeks prior to the public meetings on the ADOT, City of Apache Junction, Apache Junction Chamber of Commerce, and other local entity Web sites.

Television notifications will be displayed on the City of Apache Junction's Government Access Channel 11 beginning two weeks prior to each public meeting. ADOT will work together with the City to ensure that all text and graphics provided meet the City's standards and requirements for television advertising.



Residential utility bill notifications will be developed in coordination with ADOT and the City of Apache Junction and distributed in residential water bills the month prior to the public meetings. Approximately 4,000 residents receive billings from the Apache Junction Water District and Arizona Water. Billings are sent on a weekly basis.

Publicity posters will be developed and distributed two weeks prior to each public meeting. These posters will be delivered and displayed at the following local community locations:

- Apache Junction City Hall
- Apache Junction Post Office
- Apache Junction Public Library
- Apache Junction Chamber of Commerce
- Apache Junction Health Center
- Arizona Regional Medical Center – Apache Junction
- Central Arizona College – Superstition Mountain Campus
- Pinal County Building
- Apache Junction Unified School District offices
- Apache Junction Senior Center

HOA and local community outreach will be conducted by contacting and provide local HOA and communities with information regarding the study. Printed and electronic information will be provided based upon the request of the HOA or community. The following are the HOA's and communities that will be contacted:

- Apache Villa Homeowners Association
- Bonita Vista Resort
- Horizon Bay Vibrant Retirement Living
- Roadhaven Resort
- Sundowner Home Community
- Superstition Mountain HOA

Earned Media opportunities will be available through the distribution of media releases. ADOT CCP will distribute three media releases during the study. The first will announce the study and its goals, the second will announce the first public meeting, and the third will announce the second public meeting. These media releases will be distributed to media contacts in and surrounding the Apache Junction area.

Booth at Lost Dutchman Days will be sponsored by the city, and ADOT will be allowed to provide information regarding the study and the first public meeting. Printed materials including the public meeting date and time will be distributed.



Format

Community members are encouraged to attend the public meetings and participate in shaping their transportation future. Each meeting will begin with opening remarks, followed by a brief presentation given by the ADOT MPD Project Manager (PM) as well as a representative from the technical consultant team. At the conclusion of the presentation, guests will be asked to participate in a question and answer discussion led by ADOT CCP. All formal public meeting activities will be digitally recorded for accurate study documentation. Prior to and following the formal public meeting format, guests will be allowed to discuss study details one-on-one with project team members. Oral comments gathered during one-on-one discussions will not be included in the public meeting summaries. A total of 4-5 display boards will be provided for use during the one-on-one discussions.

Purpose

Public Meeting 1 is intended to present information and findings related to existing and future conditions, needs, and deficiencies for public input and review.

Public Meeting 2 is intended to present information and findings related to the plan for improvements for public input and review.

Public Meeting Summaries

Summaries of each public meeting will be produced to document meeting procedures and comments received from the public. Each summary will include a list of participating elected officials and study team members, a brief summary of the presentation given, a summary of questions asked and answers provided, and a complete compilation of comments received from participants. Summaries will be prepared, reviewed, and finalized within two weeks of the date of the meetings for inclusion in the technical documents. Upon completion, the summaries will be posted on the ADOT MPD project Web site for public viewing.

Elected Official Meeting Schedules

Apache Junction City Council

City Council meetings occur at 7 p.m. on the first and third Tuesday of every month.

Pinal County Board of Supervisors

Regularly scheduled board meetings occur on the first and third Wednesday of every month.

CAAG Regional Council Meetings

Regional Council Meetings occur on Sept. 22 and Nov. 17



Timeframe of Public Involvement Activities

Public Involvement Activity	Timeframe	Tasks included in Activity
Public Involvement Plan (PIP)	July 2010	<ul style="list-style-type: none"> • Draft Public Involvement Plan for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and Technical Advisory Committee (TAC). • Incorporate comments and finalize Public Involvement Plan. • Provide final PIP to ADOT MPD for inclusion on ADOT Web site.
Stakeholder List	July 2010	<ul style="list-style-type: none"> • Develop list of stakeholders for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and TAC.
Coordination with City Council	August 2010	<ul style="list-style-type: none"> • Coordinate with the Apache Junction City Council to attend a regularly scheduled study session. • Attend on behalf of ADOT CCP to present information regarding outreach efforts for the public meetings.
Public Meeting 1 Publicity	Dec 2010/Jan 2011	<ul style="list-style-type: none"> • Secure the meeting location. • Draft newspaper ad and distribute to ADOT MPD PM, ADOT CCP, technical team, and City of Apache Junction for review. • Submit newspaper ad to be published 14 days prior to public meeting. • Develop publicity posters to post at local community buildings throughout Apache Junction and surrounding areas. • Distribute reminder email notification to area distribution list and stakeholders. • Draft media release for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and TAC and for distribution by ADOT CCP. • Post public meeting announcement on ADOT, City, local media outlet, and local community Web sites. • Develop notification to be included in city utility bills. • Contact HOA's and local communities and provide meeting information. • Attend Lost Dutchman Days in late February to provide information regarding the study and meeting specifics.



Public Involvement Activity	Timeframe	Tasks included in Activity
Public Meeting 1	Feb 2011	<ul style="list-style-type: none"> • Coordinate all logistics of the public meeting, including room setup, audio/visual equipment, and light refreshments (if needed). • Assist in preparing public meeting presentation, handouts, and displays. • Attend public meeting. • Greet and sign in participants. • Take notes and digitally record the public meeting. • Clean up meeting location and ensure the location is secured.
Public Meeting 1 Summary	Feb/March 2011	<ul style="list-style-type: none"> • Compile comments received at public meeting. • Draft Public Meeting Summary for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and TAC. • Incorporate comments and finalize Public Meeting Summary. • Provide Public Meeting Summary 1 to ADOT MPD for inclusion on ADOT Web site.
Public Meeting 2 Publicity	March/April 2011	<ul style="list-style-type: none"> • Secure the meeting location. • Draft newspaper ad and distribute to ADOT MPD PM, ADOT CCP, technical team, and City of Apache Junction for review. • Submit newspaper ad to be published 14 days prior to public meeting. • Develop publicity posters to post at local community buildings throughout Apache Junction and surrounding areas. • Distribute reminder email notification to area distribution list and stakeholders. • Draft media release for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and TAC and for distribution by ADOT CCP. • Post public meeting announcement on ADOT, city, local media outlet, and local community Web sites. • Develop notification to be included in city utility bills. • Contact HOA's and local communities and provide meeting information.



Public Involvement Activity	Timeframe	Tasks included in Activity
Public Meeting 2	May 2011	<ul style="list-style-type: none">• Coordinate all logistics of the public meeting, including room setup, audio/visual equipment, and light refreshments (if needed).• Assist in preparing public meeting presentation, handouts, and displays.• Attend public meeting.• Greet and sign in participants.• Take notes and digitally record the public meeting.• Clean up meeting location and ensure the location is secured.
Public Meeting 2 Summary	May/June 2011	<ul style="list-style-type: none">• Compile comments received at public meeting.• Draft Public Meeting Summary for review by ADOT MPD PM, ADOT CCP, technical team, City of Apache Junction, and TAC.• Incorporate comments and finalize Public Meeting Summary.• Provide Public Meeting Summary 2 to ADOT MPD for inclusion on ADOT Web site.



Stakeholders

Name	Organization	Title
Grumbles, Benjamin H.	ADEQ	Director
Anderson, Thor	ADOT EPG	Manager
Glendening, Charla	ADOT/MPD	Project Manager
Kliewer, Julie	ADOT State Eng. Office	District Engineer - Construction
Blanco, Frank	Apache Junction	Water District Director
Pham, Giao	Apache Junction	City Engineer
Fern, David	Apache Junction	Public Works Director
Baker, Fred	Apache Junction	Planning Manager - Dev. Services
Filipowicz, Steve	Apache Junction	Economic Development
Blake, Nick	Apache Junction	Parks and Recreation
Jackson, Brett	Apache Junction	Police Department
Campbell, Dan	Apache Junction	Fire District
Wilson, Chad	Apache Junction	Unified School District, Superintendent
Brenner, Pat	Apache Junction	Community Relations Manager
Johnson, Larry	AJ Chamber of Commerce	President/CEO
Warnecke, Dana	Arizona Game and Fish	
Cope, Brent	Arizona Regional Medical Center	CEO
Green, Michelle	ASLD	Project Manager
Krasnow, Aaron	ASU Polytechnic Campus	Dean of Student Affairs
Bulletts, Angelita	BLM	District Manager, Phoenix District
Leister, Bill	CAAG	Transportation Director
Yarrington, Linda	Central AZ College Board of Governors	District 4 (Apache Junction) Member
Sanderson, Alan	City of Mesa	Deputy Transportation Director
McDonald, Dea	DMB	V.P. Development
Stillings, Ed	FHWA	Engineering Development Coordinator
Gawf, Ed	G & G Consulting	
Grant, Randy	G & G Consulting	
Terry, Felicia	MC Flood Control Dist.	Regional Planning Director
Oliver, Tim	MCDOT	Systems Planning Manager
Bray, Dan	Mesa Ranger District: Tonto Nat'l Forest	Recreation Assistant
Wolfe, Tim	Phoenix Maint. District	District Engineer / Maintenance
Hansen, Doug	Pinal County	Planning Section Chief / PW Dept.
Stanley, Greg	Pinal County	Director / County Engineer
White, Troy	Queen Creek	Director / Public Works
Spangle, Steve	US Fish and Wildlife	Phoenix Area Manager
Denny, Casey	Williams Gateway Airport	Deputy Director