
344 ADOPT-A-HIGHWAY VOLUNTEER PROGRAM

The Adopt-a-Highway Program for volunteers encourages organizations to pick up litter along a specific length of highway. Recognition signs calling motorists' attention to the litter control effort and crediting the volunteer organization for its work are fabricated and installed by ADOT to recognize participants in this program.

Individuals, families, corporations, businesses, and organizations except for advertisement of political candidates, elected officials, political action committees, and political campaigns may participate in the Adopt-a-Highway Program for volunteers. The desirable length of highway section should be approximately two miles. Shorter lengths may be permitted in heavy litter areas or as determined desirable by the District Engineer.

The recognition sign is the property of ADOT, and ADOT reserves the right to edit the wording of the sign and has final approval of the sign. The recognition sign is not intended to be an advertising medium.

ADOT shall install and maintain the sign. ADOT will make every effort to install the sign within two months, although safety and certain directional signs have a higher priority. If vandalism to the sign occurs, the organization may be required to pay for its replacement.

Although the signs are the property of ADOT, a sign may be awarded to the volunteer organization for meritorious service to the Adopt-a-Highway Program. Such awards shall be authorized in writing by the District Engineer.

The complete policy on the Adopt-a-Highway Program for volunteers can be found in the Intermodal Transportation Division's Policy and Implementation Memorandum No. 91-04.