
335 DESIGNATION OF HIGHWAY NAMES & FEATURES

Traffic signs are intended to guide, regulate, and warn motorists. Guide signs show highway route designations, directions, destinations, distances, services, points of interest, and other geographical, recreational, or cultural information. Warning signs call attention to potential hazards that are not self-evident. Regulatory signs give notice of traffic laws or regulations.

Care should be taken not to install too many signs. The installation of non-essential supplemental guide signing can reduce the effectiveness of other more important guide signs by overloading the driver's capacity to receive and make decisions on visual messages.

Requests for designation of highways and highway features may be initiated by any interested individual, group, or agency.

The process for consideration of parkways, historic, and scenic highways shall be initiated by requesting designation in writing to the Parkway, Historic, and Scenic Roads Advisory Committee (PHSRAC) per the guidelines contained in the Application Procedure for Designation of Parkway, Historic, and Scenic Roads in Arizona. The PHSRAC then makes recommendations to the State Transportation Board for the designation of favorable routes.

Requests for naming all State highway and highway features other than parkways, historic, and scenic roadways shall be submitted in writing to the Arizona State Board on Geographic and Historic Names (BGHN) for evaluation and recommendation. If the name would be appropriate according to the BGHN, the PHSRAC may submit the name to the State Transportation Board for its consideration.

Names memorializing a highway, bridge, or other feature of a highway should neither appear on or along a highway or be placed on bridges or other highway features. This requirement for signing is best carried out by placing memorial plaques in rest areas, scenic overlooks, or other appropriate locations where parking is provided with the signing inconspicuously located relative to vehicle operations along the highway.

If installation of the memorial plaque off the main roadway is not practicable, memorial signs may be erected on the mainline provided that:

- a. They are independent of other guide and directional signing, and

- b. They do not adversely compromise the safety or efficiency of traffic flow. The signing shall be limited to one sign at an appropriate location in each route direction.

Memorial names shall not appear on supplemental signs nor on any other information sign either on or along the highway or its intersecting routes.

REFERENCES

Manual on Uniform Traffic Control Devices:

2A.04, Excessive Use of Signs

2D.53, Signing of Named Highways

Arizona Revised Statutes Title 41, Chapter 3, Article 1.3, Sections 512 to 518
Establishment of Parkways and of Historical and Scenic Roadways

Arizona Administrative Code:

R17-3-807, Approvals and Agreements Between Agencies for
Designation

R17-3-809, Construction and Maintenance With Protection and
Enhancement of Special Features

Application Procedure for Designation of Parkways, Historic, and Scenic Roads in
Arizona; Arizona Department of Transportation, 1993